

TMY-SS08: Speak Like A Pro and Present Like a Star

Course Code: TMY-SS08

Duration: 2 days

Instructor-led Training (ILT) | Virtual Instructor-led Training (VILT)

OVERVIEW

Are you one of those who will get edgy or nervous whenever you are asked to speak or present to a group of people? Are you one of those who presents by looking at your own notes and the slides instead of the audience?

Ever wondered how Steve Jobs can be so effective whenever he gives a presentation? The hand gestures, the body language, the power points, the choice of words and the interesting ways he brings the message powerfully across to his audience and his charismatic ways of communicating his points. Are these great presentation skills in born?

The good news here is that these are skills that any willing individual can learn and master to speak like a pro and present like a star! These are the crucial skills that will enable your clients, bosses and colleagues pay the extra attention to hear you out as all leaders are known to be great speakers and presenters.

SKILLS COVERED

Upon completion of this programme, the participants should be able to :

- Identify effective presentation techniques and professional speaking styles
- Manage their emotions while speaking to a group of 5 or more
- Identify the effective tools for effective presentation

- Develop a 10 minutes presentation
- Deliver a effective presentation to a group of people

WHO SHOULD ATTEND?

This program is suitable for Sales Engineer, System Analyst, Pre-Sales Consultant, Business Development, Technical Marketer, Sales & Marketing, Managers and Team Leaders.

PREREQUISITES

There are no prerequisites required to attend this course.

MODULES**Module 1: Good Practices & Styles Of A Great Presenter**

- Audience Intelligence
- Knowing your Presentation Style - Knowing your DISC
- Developing the Effective Style
- Intonation and Presentation
- Presentation Etiquettes

Module 2 : Visuals For Effective Presentation

- Word vs Visual
- The Narrowing Perspective
- Comparison and Contrasting
- Backgrounds and Foregrounds
- The Right Applications - iPads vs Laptop vs LCD

Module 3: Body Language And Stress Management Of A Presenter

- Signs and Symptoms of Fear
- Overcoming Fear using the 2P Techniques
- Body Language of a Professional Presenter

- Hand Gestures during a presentation
- Dress Code Dos and Don'ts

Module 4: Audience Management

- Typical challenges from the Audience and Participants
- Managing Expectations
- Setting the Stage
- Connecting with your participants and not talking
- Handling Questions of the audience
- Ensuring the show goes on!

Module 5: Presenting Like A Pro!

- Story Telling Techniques
- Fun and Humor
- Creating a Villain and a Hero in a Presentation
- Generating the OMG! Effect in a Presentation
- The Outline of a Professional Presenter

Module 6: Perfecting The Presentation

- Reducing the "Erms" & "Ahs"
- The Eye Contact
- Places to Practice! Practice! Practice!
- Making yourself clear
- Ending with a BOOM!

END OF PAGE