

AMA-2501: Developing Executive Leadership

Course Code: 2501

Duration: 4 days

Instructor-led Training (ILT) | Virtual Instructor-led Training (VILT)

OVERVIEW

When you're focused on your organization's future every day of every workweek, it's vital that you are well equipped to optimize your company's performance—as well as your own career—with executive leadership training. What does it mean to be an executive leader? It means you're a visionary, a trailblazer, a strategist, a communicator, a coach, a diplomat and a politician. Pride, commitment and camaraderie. Those are the words you describe your team. You're able to focus on the big picture and uphold high standards while wearing many hats. We know it takes laser-precise vision to be an executive leader. Join your peers in this course to craft your own leadership style, build an extraordinary team and master the competencies of effective executive leadership.

SKILLS COVERED

After taking this course, you should be able to:

- Build an executive leadership style that creates trust, sets a clear vision and guides your entire team toward greater performance and profit
- Articulate your mission, vision and value statements with authenticity and passion
- Practice coaching and inspiring your people to deliver outstanding results
- Channel your “emotional intelligence” for greater achievement and satisfaction

- Identify the characteristics of effective leadership and the most common saboteur
- Prioritize time for yourself and your team for strategy implementation
- Foster a productive environment that drives towards a shared purpose

WHO SHOULD ATTEND?

This seminar is designed to provide executive leadership training for midlevel managers or executives who lead others with managerial responsibility. It will benefit executives who require strong decision-making skills and the ability to lead and motivate others.

PRE-REQUISITES

None.

MODULES

Module 1: My Leadership Journey

- Identify Your Most Important Leadership Challenges and Gain Insights on How to Address Those Challenges
- Describe the AMA's Total Professional Model and Leader Level Competencies
- Identify Your Strengths and Development Needs Based on AMA's Leader Level Competencies
- Evaluate the Relationships Between Your Leadership Challenges and Your Assessment Results

Module 2: Strategic Leadership, Part 1

- Describe Leadership and Management Behaviors
- Define the Elements of Strategic Leadership and a Strategic Plan
- Specify Your Mission, Vision, and Values

- Apply Strategies of Goal Setting to Set Goals That Can be Accomplished
- Explain the Significance of Prioritization

Module 3: Professional Effectiveness

- Define Emotional Intelligence (E.I.) and its Importance
- Identify Your E.I. Strengths and Development Needs
- Apply Techniques/Practices to Develop Your Emotional Intelligence
- Explain Your Strategy for Professional Effectiveness and Demonstrate it By Practicing Positive Communication and Presence Skills
- Describe How to Align the Culture of Your Team with Your Strategy

Module 4: Developing the Talent of Others, Part 1

- Identify the Relationships Between Work Environment and Individual Factors of Performance
- Compare the Relationships Between Strategy and Individual Performance

Module 5: Developing the Talent of Others, Part 2

- Identify the Relationships Between Work Environment and Individual Factors of Performance
- Compare the Relationships Between Strategy and Individual Performance
- Apply Strategic Leadership Skills to Develop Team Members
- Practice a Coaching Process to Support Self-Reliant Problem-Solving

Module 6: Aligning Organizational Culture and Engagement with Strategy, Part 1

- Explain the Importance of Shaping Organizational Culture
- Analyze the Culture of Your Organization or Team
- Examine the Alignment of Your Personal Values with the Values of Your Organization
- Identify the Types of Organizational Cultures and Their Influence on Members

Module 7: Aligning Organizational Culture and Engagement with Strategy, Part 2

- Describe the Importance of Leading an Ethical Organizational Culture
- Select Practices to Create and Maintain Trust with Your Team Members

Module 8: The Art and Science of Inspirational Leadership

- Describe the Relationship Between Leadership and Employee Engagement
- Create and Share a Personal Crest That Describes Your Authentic Leadership Attributes
- Identify Actions That Create a More Motivating Workplace
- Differentiate Between Recognition and Reward Practices Based on the Personal Preferences of Others

Module 9: Leadership Development Plans

- Prepare and Plan for Your Continued Leadership Development
- Complete and Receive Feedback on Your Leadership Development Plan

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